

TRIZ-Based Creative Problem Solving

Speaker Biography

Dr. Lau Siong Hoe serves as an Associate Professor in Faculty of Information Science and Technology, Multimedia University, Malaysia. He teaches IT courses and also actively involves in conducting IT related training programs.

Dr. Lau is a certified trainer for Cisco Local Academy Programs (CCNA/CCNP), Professional Certificate in Telecentre Management, TRIZ Instructor under the Malaysia TRIZ Association (MyTRIZ). He is also Senior Member of IEEE (SMIEEE).

Over the past few years, Dr. Lau has been practicing the TRIZ to put the ideas into action systematically and conducting this TRIZ-Based Creative Problem Solving program with the aim to equip the students with knowledge and tools which help them to creatively and innovatively solve the problems in a scientific way.